



Editorial Calendar: topics

Reading target

Reading role



Editorial Calendar

PUBLITEC	SPECIAL				SPECIAL	
	1/2018	2/2018	3/2018	4/2018	5/2018	6/2018
Circulation	8.000	15.000	10.000	15.000	8.000	10.000
Ad delivery date	05.03	30.04	18.06	01.10	05.11	10.12
Issue date	12.03	07.05	25.06	08.10	12.11	17.12
Applications	Interior decoration: Where to go	Refitting – Solution and ideas	Magnetic product ideas	Digital Solutions at the POS	One year Allestire Decor Lab	Panel materials
Tecnology	Impressions: Allestire Decor Lab	Latex- and Gel printer let's take a closer look	Flatbed printer	Laminators for panel materials	The word to exhibitors	Digital print between art and design
Wrapping	What was going on at the Allestire Decor Lab	Turning old into new: application examples, strategies	Lamination films with special effects	Ghostbuyer... Wrapping prices in Italy	Individual Interior decoration: the word of the interior designer	Vinyls & wrapping films for wet areas
Extra	Events until September	Fespa – preview	3D printing: strategies and business models	Viscom preview Inprint preview	Events until March 2019	Inprint – la stampa industriale

Fairs						
Fairs	--	FESPA Berlin 15-18 may	--	VISCOM Italy 18-20 october	--	Inprint: industrial print solutions